

## PRESS RELEASE

**CHIANTI & CASHMERE** – what do they have in common?!

**Badia Coltibuono** – always a front-runner in their field – has integrated their already sustainable management of vineyards and olive groves with yet another aspect of healthy agricultural practices: grazing animals to clear, improve and maintain their land

In line with their well-known level of quality production, Badia has naturally chosen not just ordinary animals, but Cashmere Goats! In previous years a small herd of Cashmere Goats was used to re-claim a small parcel of abandoned, terraced olive groves, and this summer a small herd kept the lawn mowed in the pasture below the Badia.



Together with the Chianti Cashmere Goat Farm in near-by Radda in Chianti, Badia will now be using the goats to clear off over-grown terraces, improve weed-choked marginal farmland, re-cycle olive prunings and other organic waste that is returned to the soil as organic fertilizer, and to improve bio-diversity.

“Goats turn weeds into profits” Above and beyond the obvious advantages of using ANIMALS (and not machinery) to do the same job, goats are quiet, don’t go on sick leave, don’t expect paid vacation or maternity leave, and while they’re diligently munching the blackberry bushes, are producing SUSTAINABLE CASHMERE!

An example of sustainable agriculture at it’s best and most cost-effective!

You can see the Cashmere Goats at Badia Coltibuono or by visiting the **Chianti Cashmere Goat Farm**.